

PURCHASE ORDER

P. HICKS

SHOW THIS ORDER NO.
ON YOUR INVOICE

N- 59545

PHILIP MORRIS

INCORPORATED
120 PARK AVE., NEW YORK, N. Y. 10017

CABLE ADDRESS: POLD NEW YORK

PHONE: AREA CODE 212-880-5000

REQUESTING DEPT. COPY

TO GERSON OFFSET LITZO COMPANY
333 HUDSON STREET
NEW YORK, NEW YORK 10013
ATT: MARTY SCHARP

SHIP TO ADVERTISING DISTRIBUTORS OF AMERICA
230 ADAMS AVENUE
HAUPPAUGE, NY 11788
ATT: MR. MAL PECK

DATE	TERMS	F.O.B.	ROUTE PREPAID VIA
10/23/85	NET 10	S/P	

1. Please return acknowledgement immediately, advising shipping date. Sign acknowledgement before returning.
2. Invoices must be rendered on day of shipment with original bill of lading or transportation receipt to: 120 Park Avenue, New York, N.Y. 10017. Also send any receipted prepaid freight bills to 120 Park Avenue. Send memo bill to delivery address.
3. When immediate shipment is requested, promptly advise if you cannot conform.
4. Purchase order number must appear on all invoices, bills of lading, cases, packing lists and correspondence.

QUANTITY	DESCRIPTION	PRICE
	<u>MERIT REQUEST SAMPLING PROGRAM</u>	
150,000	COUPON FOLDER	\$9,260.00
40,000	COUPONS	LOT
	SIZE: FOLDER - 12-1/4" x 3-1/2"	
	COUPON - 6" x 2-5/8"	
	COLORS: FOLDER - PRINTS BLACK AND PMS #170 TWO SIDES	
	COUPON - PRINTS BLACK AND PMS #170 ONE SIDE	
	FINISHING: FOLDER - ONE FOLD TO 6-1/8" x 3-1/2"	
	COUPON - TRIM TO SIZE	
	STOCK: 80% JAVALIN COATED TEXT	
	SUBMIT COLOR KEY FOR APPROVAL	
	<u>DELIVERY: OCTOBER 23, 1985</u>	

(* PRICE INCLUDES \$1,200 OVERTIME CHARGE)

REQ. H. BRENNAN

VEND. #

ACCT. #

3-044-104-523-27

BY

PHILIP MORRIS INCORPORATED

L. T. CAPPELLI

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THIS PURCHASE ORDER IS ALSO SUBJECT TO THE PRINTED TERMS AND CONDITIONS ON THE REVERSE AND TO ALL ATTACHMENTS HERETO. TOGETHER THEY CONSTITUTE THE ENTIRE AGREEMENT BETWEEN BUYER AND SELLER ON THEIR SUBJECT MATTER. NO REVISION OF OR ADDITION TO ANY OF THEM SHALL BE EFFECTIVE WHETHER IN SELLER'S ACKNOWLEDGEMENT FORM OR OTHERWISE WITHOUT BUYER'S WRITTEN AGREEMENT. ANY SHIPMENT HEREUNDER CONSTITUTES ACCEPTANCE BY SELLER OF ALL TERMS AND CONDITIONS

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